

THE CRYER ARCHIVE

PRESS DOSSIER

EC-PD-003

1. Brand Overview

The Edmund Cryer Journals is a multi-platform crime-fiction project created by Chris and Vickie Dunn, blending investigative storytelling with atmospheric world-building. The brand spans a full-length trilogy of novels, an original soundtrack, graphic comics, and a growing YouTube channel where Chris and Vickie retell and expand the stories of Detective Sergeant Edmund Cryer.

The project combines procedural realism, emotional depth, and a documentary-style aesthetic, building a unified narrative universe designed for readers, listeners, and viewers alike.

2. Key Releases

A. The Novel — *The White Rose*

Release Date: 1 September 2026 **Format:** Paperback, eBook **Genre:** Crime Fiction / Procedural Mystery **Tagline:** *A detective haunted by the past. A town hiding its secrets. A truth buried too deep to stay forgotten.*

Synopsis (Press Version): Detective Sergeant Edmund Cryer is drawn into a case that forces him to confront the shadows of his own childhood. When a grieving widow uncovers a hidden trail of evidence, Cryer is pulled into a labyrinth of missing children, buried truths, and a past that refuses to stay silent. *The White Rose* is the first major entry in the Edmund Cryer Journals — a grounded, atmospheric crime novel rooted in forensic detail and emotional authenticity.

B. Original Soundtrack — *Music from The White Rose*

Release Date: 1 September 2026 **Composer:** Chris & Vickie Dunn **Format:** Digital Streaming / Download **Style:** Ambient, dark-cinematic, investigative motifs

Overview: The official soundtrack blends brooding textures, minimalist piano, and documentary-style ambience to evoke Edmund Cryer's world. Each track corresponds to a chapter, location, or emotional beat from the novel, designed to accompany the reading experience or stand alone as a moody, atmospheric listening journey.

C. Graphic Comics — *The Cryer Case Files*

Status: In production **Format:** Serialized digital & print editions **Overview:** The graphic series expands the Edmund Cryer universe visually, adapting key investigations, flashbacks, and side stories. The comics introduce new characters, deepen Cryer's past, and offer a noir-inspired visual interpretation of the world established in the novel.

D. YouTube Series — *The Edmund Cryer Journals Channel / Days of Horror*

Hosts: Chris & Vickie Dunn **Format:** Narrative retellings, behind-the-scenes development, lore expansions **Overview:** The YouTube channel features Chris and Vickie recounting Edmund

Cryer's stories in a documentary-style format. Episodes explore case histories, character backgrounds, thematic breakdowns, and production updates. The channel serves as the public gateway into the Cryer universe, offering accessible storytelling for new audiences and deeper lore for dedicated fans.

3. Creator Profiles

Chris Dunn — Author, Composer, Creative Director

Chris leads the narrative development of the Edmund Cryer universe, writing the novel, composing the soundtrack, and overseeing the creative direction of the comics and video content. His work blends procedural realism with character-driven storytelling, drawing inspiration from true-crime documentary aesthetics and grounded British crime drama.

Vickie Dunn — Co-Presenter, Story Consultant

Vickie co-hosts the YouTube series and contributes to narrative shaping, character insight, and audience engagement. Her on-camera presence and help behind-the-scenes with the storytelling style help bring Edmund Cryer's world to life in an accessible, emotionally resonant way.

4. Brand Identity & Themes

- Grounded British crime drama
- Procedural realism and forensic detail
- Emotional depth rooted in personal history
- Multi-format storytelling (novel, music, comics, video)
- Documentary-style tone and aesthetic
- Expanding narrative universe with long-form potential

5. Visual Assets (Press-Ready)

Available upon request or via press folder:

- Novel cover artwork
- Author photos
- YouTube channel thumbnails
- Comic concept art
- Logo & branding elements
- Soundtrack cover art

6. Contact & Media Enquiries

Press Contact: Chris **Email:** admin@gaslightmurders.co.uk **YouTube:**

[@DaysofHorror](https://www.youtube.com/@DaysofHorror) **Website:** <http://www.gaslightmurders.co.uk> **Social**

Media: <https://www.instagram.com/edmundcryer/>

7. Suggested Media Angles

- The rise of multi-format storytelling in indie publishing
- How crime fiction benefits from documentary-style realism
- The creative partnership between Chris and Vickie
- Building a narrative universe across books, music, comics, and video
- The soundtrack-as-companion trend in modern fiction
- The resurgence of grounded British crime drama

8. Short Boilerplate (For Press Use)

The Edmund Cryer Journals is a multi-platform crime-fiction project created by Chris and Vickie Dunn, combining a full-length novel, original soundtrack, graphic comics, and a documentary-style YouTube series. The flagship novel *The White Rose* releases on 1 September 2026, accompanied by a cinematic soundtrack and expanding visual media. The brand delivers grounded British crime drama with procedural realism and emotional depth.